

VIENNA ART WEEK 2017  
*Transforming Technology*  
13 – 19 November

**Press information**



**VIENNA ART WEEK 2017**  
**TRANSFORMING TECHNOLOGY**  
**13 – 19 November 2017**

Full program online at [www.viennaartweek.at/en](http://www.viennaartweek.at/en)

The art world has descended on Vienna once again: Already in its 13th edition, VIENNA ART WEEK offers comprehensive insights into the Austrian capital's art scene, with around 200 top-class events from 70 program partners to lead the way. Guided by the theme *Transforming Technology*, this year's art festival focuses on the impact technical innovations and digitization processes have had on art. A press conference held this morning with artist **Moon Ribas**, **Eva Blimlinger** (Rector of Academy of Fine Arts Vienna), **Hans-Peter Wipplinger** (Director of Leopold Museum), **Rainer Stadlbauer** (Art Space SUPER), **Robert Punkenhofer** (Artistic Director of VIENNA ART WEEK) and **Martin Böhm** (President of Art Cluster Vienna) at DOROTHEUM Vienna gave an overview of the VIENNA ART WEEK 2017 program.

Spanish artist **Moon Ribas**, a leading protagonist of the cyborg movement, explained her perspective on the rapid technological change. She has had a sensor implanted into her elbow that vibrates as soon as an earthquake can be felt somewhere in the world. Ribas' performances make these tectonic movements visible to the audience: *"Cybernetics, for me, is about the artist using technology as a tool. We don't have to be separate from the machine. It's more unique and personal to embed it into your self and create new perceptions."*

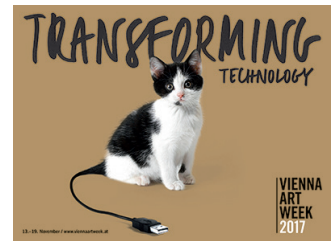
Moon Ribas' performance *Seismic Percussions* is one of the highlights of the *Art & Technology Line-Up* happening tomorrow (Tuesday) at MAK Vienna. Continuing the successful performative interview marathon format launched last year, the event brings together high-ranking experts from the fields of science, art and technology whose work explores *Transforming Technology* with different formats and in a variety of ways.

**Robert Punkenhofer**, Artistic Director of VIENNA ART WEEK, said of this year's theme: *"New technologies have always had an undeniable impact on art. Artists today are not just appropriating digital innovations; they are using them to critically analyze social reality and newly-emerging spaces of experience, and not least to ask what authenticity means today."*

The VIENNA ART WEEK program incorporates not only the city's most important museums, galleries and art academies, but a number of exhibition spaces and independent initiatives as well. The *Alternative Space Open House* on Wednesday casts a spotlight on the Austrian capital's emerging art spaces for the first time, welcoming visitors to explore yet another facet of this city's cultural landscape.

With its unique abundance of high-profile openings, actions, screenings, open studios, guided tours and discussions, VIENNA ART WEEK has become a fixture in the annual art calendar. Its multifaceted program attracts not only art lovers from Austria and abroad, but a great number of art professionals as well. A festival organized by Art Cluster Vienna (a consortium of 24 art institutions), this year's edition is once again expecting around 35,000 visitors.

*"I am delighted to see VIENNA ART WEEK continue to develop so successfully year after year, offering its visitors a program of lasting appeal. The art festival has also succeeded in triggering new discourses in the art field – both in Vienna and beyond,"* says Martin Böhm, President of Art Cluster Vienna.



## Programme Highlights

Monday, 13 November, 2017

### Opening party

8:00 pm, Dorotheum (invitation required)

Tuesday, 14 November, 2017

### Art & Technology Line-Up

Interview and performance marathon

2:00 – 8:00 pm, MAK

Technological developments and their aesthetic analysis and processing will be at the heart of the *Art & Technology Line-Up*, where Visitors may expect an afternoon full of performances, debates and lectures with science and art experts listed below.

Performances with:

Bernhard Rasinger, sound artist, Vienna

François Roche on behalf of Avatar S/He, France

Cyborg Moon Ribas, Spain

Lectures and talks with:

Eva Grubinger, artist, Austria

Curators Julie Boukobza, Paris, Natalia Sielewicz, Warsaw, Ben Vickers, London

Geert Lovink, media scientist, the Netherlands

Antoni Muntadas, artist, Spain

Gerald Nestler and Axel Stockburger, artists, Austria

Maja Smrekar, artist, Slovenia

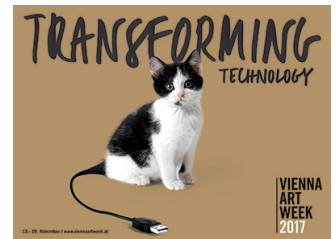
Virgil Widrich, director and multimedia artist, Austria

Stefan Panhans, artist, and Florian Wüst, film curator, Germany

Christina Lammer, sociologist and filmmaker, Bernd Kräftner, artist and

Robert Trappl, artificial intelligence expert, Austria

Moderation: Robert Punktenhofer, Artistic Director VIENNA ART WEEK



Wed, 15 November, 2017

## **Alternative Spaces Open House**

6:00 – 9:00 pm

With a focus on Vienna's alternative spaces, this new program highlight offers an opportunity to explore the city's many hidden but all the more fascinating art locations at one go: this is the first time in the history of VIENNA ART WEEK that all participating alternative spaces will keep their doors open on one particular evening. In addition, on Saturday, 18 November, artist and curator Christian Bazant-Hegemark will give an individual tour of a number of spaces located in the fifth district.

Thursday, 16 November, 2017

## **Exhibition openings**

The many highlights of exhibitions opened during VIENNA ART WEEK include:

### **Aging Pride**

Exhibition opening

7:00 pm, Belvedere

### **Florian Hecker. Hallucination, Perspective, Synthesis**

Exhibition opening

7:00 pm, Kunsthalle Wien

### **Victor Hugo. The Dark Romanticist**

Exhibition opening

7:00 pm, Leopold Museum

### **R. H. Quaytman and Olga Chernysheva**

Exhibition openings

7:00 pm, Secession

Friday, 17 November, 2017

## **Art Market Global Dynamics**

Lecture by Rachel Pownall, Maastricht University (in English)

4:00 pm, Dorotheum

## **Art in the Digital Ages. The impact of new technologies on the art market**

Panel discussion (in English)

with: Rachel Pownall (financial expert, Maastricht University), Valentin Ruhry, artist and founder of cointemporary; Matthias Tarasiewicz, Research Institute for Arts and Technology, Vienna

4:30 pm, Dorotheum



Saturday, 18 November, 2017

## **Open Studio Day**

3:00 – 8:00 pm

50 artists open their studios

VIENNA ART WEEK's most popular formats include *Open Studio Day*, when around 50 studios across the city open their doors to the art-loving public. This year's participants were picked by Harald Krejci, curator at 21er Haus, Vanessa Joan Müller, curator at Kunsthalle Wien, and Işın Önol, freelance curator.

For details on these and other highlights organized by artists participating in *Open Studio Day*, go to <http://2017.viennaartweek.at/en/open-studio>

## **Guided tours**

Tours guided by curators, art critics and artists are among the most popular items on the agenda of VIENNA ART WEEK. They include ateliers, galleries, architecture studios, art projects as well as selected fashion and design workshops, all of which offer an exclusive insight into Vienna's art production and creative work. Participants will also find them to be a great guide for the city's varied art scene.

Tours include visits to federal government-sponsored studios, artist-in-residence studios, a tour of Vienna's art and technology institutions, visits to architecture and design studios, etc.

## **Loads of events at museums, exhibition venues and galleries**

During VIENNA ART WEEK, exhibitions held by major Viennese art institutions will be accompanied by readings, discussions with leading experts, and exclusive guided tours. The thematic focus *Transforming Technology* includes, among other things, guided tours of the Institute for *Natural Sciences and Technology in the Arts (INTK)* at the *Academy of Fine Arts Vienna* (17 November), of *Augmented Reality* at the *Albertina* (15 November), and the *Art and Technology of Automata and Clocks* in the *Vienna Kunstkammer* at *Kunsthistorisches Museum* (15 November).

For details on the exhibitions and events of Vienna's countless new galleries, visit [www.viennaartweek.at](http://www.viennaartweek.at).



## VIENNA ART WEEK

### Facts and figures

#### Initiators

Martin Böhm, President of Art Cluster Vienna, and Robert Punkenhof, Artistic Director of VIENNA ART WEEK, founded the festival twelve years ago. Today, the art week is a fixture in the Austrian and international art calendars.

2004: Eleven members establish Art Cluster Vienna. The foundation is laid for the first VIENNA ART WEEK in 2005.  
Visitors: 400 / Events: 80

2016: VIENNA ART WEEK celebrates its twelfth anniversary; Art Cluster Vienna has more than 24 members.  
Visitors: 35,000 / Events: 200

## ART CLUSTER VIENNA

VIENNA ART WEEK is an event by Art Cluster Vienna, an association of 24 Viennese art institutions. The cluster aims to strengthen Vienna as an art location and draws international attention to the city's art scene.

#### Members of Art Cluster Vienna:

Academy of Fine Arts Vienna

Albertina

Architekturzentrum Wien

Association of Austrian Galleries of Modern Art

Austrian Film Museum

Austrian Frederick and Lillian Kiesler Private Foundation

Belvedere / 21er Haus / The Winterpalais of

Prince Eugene of Savoy

DOROTHEUM

KÖR Kunst im öffentlichen Raum Wien

Kunsthalle Wien Museumsquartier

& Kunsthalle Wien Karlsplatz

KUNST HAUS WIEN

Kunsthistorisches Museum Wien

Künstlerhaus

Leopold Museum

MAK Wien

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Ludwig Wien

MUSA

Q21/MuseumsQuartier Wien

Sammlung Friedrichshof Stadtraum

Secession

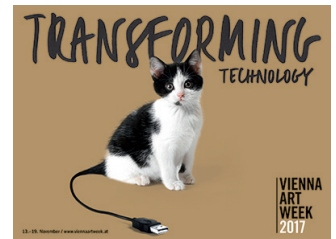
Sigmund Freud Museum

Thyssen-Bornemisza Art Contemporary

University of Applied Arts Vienna

Vienna Business Agency, creative center

departure



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**PARTICIPATING ART INSTITUTIONS / MEMBERS OF ART CLUSTER VIENNA**

21er Haus + Academy of Fine Arts Vienna + Albertina + Architekturzentrum Wien + Belvedere + DOROTHEUM + Austrian Film Museum + Austrian Frederick and Lillian Kiesler Private Foundation + DIE GALERIEN. Association of Austrian Galleries of Modern Art + KÖR Kunst im öffentlichen Raum Wien + Kunsthalle Wien Museumsquartier & Kunsthalle Wien Karlsplatz + KUNST HAUS WIEN + Kunsthistorisches Museum Wien + Künstlerhaus + Leopold Museum + MAK – Austrian Museum of Applied Arts / Contemporary Art + mumok Museum Moderner Kunst Stiftung Ludwig Wien + MUSA – Museum / Startgalerie / Artothek + quartier 21/ MuseumsQuartier Wien + Stadtraum Sammlung Friedrichshof + Secession + Sigmund Freud Museum + Thyssen-Bornemisza Art Contemporary + University of Applied Arts Vienna + Vienna Business Agency, creative center departure

Visitor information [www.viennaartweek.at](http://www.viennaartweek.at) | <https://www.facebook.com/VIENNAARTWEEK>

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Press information and photographs <http://presse.artphalanx.at/en/vienna-art-week-2017/>

VIENNAART WEEK would like to thank the following partners for their support:

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 SEIT 1707

BUNDESKANZLERAMT ÖSTERREICH

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