

Press Release (July 2018)

VIENNA ART WEEK 2018 PROMISING PARADISE 19–25 November 2018

From 19 to 25 November 2018, Vienna is once again celebrating art. **Promising Paradise** is the promising motto of this year's VIENNAART WEEK, when the art hub Vienna enters the limelight with a high-profile program ranging from classical offerings to avant-garde art. Approximately 200 events from no less than 70 program partners offer boundless opportunities to explore the city's vibrant art scene.

The ambiguity of the programmatic title Promising Paradise is part of the concept of VIENNAART WEEK 2018. Is it about a promising paradise or about a promised paradise? Is it about a "paradise found" or about a "paradise lost"?

Artistic Director **Robert Punktenhofer** on the concept of this year's VIENNAART WEEK: "We examine how art deals with the myth-enshrouded concept of paradise and take a look at images associated with paradise as a non-place that often only seems to exist by virtue of its absence."

VIENNAART WEEK's sensational program includes a **performative interview marathon** at the MAK, as well as exhibition openings, performances, special guided tours, talks and debates. Successfully introduced in 2017, the **Alternative Space Open House** has become equally popular with the public as **Open Studio Day**, when around 100 studios keep their doors open to visitors. Numerous guided tours of artist studios, artist-in-residence studios, galleries, and art projects in public space offer a great opportunity for visitors to look behind the scenes of art production.

Illustrious guests invited to VIENNAART WEEK include the distinguished, New York-based performance expert **RoseLee Goldberg** (USA), artist **Joep van Lieshout** (NL), artist **Kaucyila Brooke** (USA), and composer and actor **Christopher Chaplin** (CH), who will perform during the performative interview marathon.

VIENNAART WEEK is a cooperation of Vienna's major exhibition venues, art spaces and galleries. Their input and top-class programs are the backbone of the art week, which has long established itself as an annual fixture in the city's art agenda in fall since it was launched in 2004. Attracting approximately 30,000 visitors from Austria and abroad, the festival further enhances Vienna's profile as an international hotspot of art.

Martin Böhm, President of the supporting association Art Cluster Vienna: "It is a pleasure each year to see the abundance of artistic offerings during VIENNAART WEEK. The festival makes Vienna an ideal place for international experts and art lovers to come together and exchange views in the city's unique atmosphere."

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Founded in 2004, Art Cluster Vienna aims to enhance Vienna's profile as an international hotspot of art. Its members include the following art institutions:

Academy of Fine Arts Vienna	Künstlerhaus
Albertina	Leopold Museum
Architekturzentrum Wien	MAK – Austrian Museum of Applied Arts / Contemporary Art
Association of Austrian Galleries of Modern Art	mumok Museum moderner Kunst Stiftung Ludwig Wien
Austrian Film Museum	MUSA – Museum / Startgalerie / Artothek quartier 21/MuseumsQuartier Wien
Austrian Frederick and Lillian Kiesler Private Foundation	Sammlung Friedrichshof Stadtraum
Belvedere	Secession
Belvedere 21	Sigmund Freud Museum
Die Wiener Galerien / Curated by / Die Galerien	University of Applied Arts Vienna
Dom Museum Wien	Vienna Business Agency
DOROTHEUM	Wien Museum
KÖR (Public Art Vienna)	
Kunsthalle Wien Museumsquartier & Kunsthalle Wien Karlsplatz	
KUNST HAUS WIEN	
Kunsthistorisches Museum Wien	

Visitor information www.viennaartweek.at | <https://www.facebook.com/VIENNAARTWEEK>
<https://twitter.com/VIENNAARTWEEK>
<https://www.instagram.com/VIENNAARTWEEK/>

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Press information and photographs <http://presse.artphalanx.at/en/vienna-art-week-2018/>

VIENNAART WEEK would like to thank the following partners for their support: